

Melrose Area Chamber of Commerce
2025 Business Membership Investment Form



Hello, if we have not had the pleasure of meeting yet, my name is Joeline Wieling. I was hired as the new Executive Director for the Melrose Area Chamber on September 11, 2023. I have always had a HEART for the community I live in and the communities around me. I want to thank each business for your support of the chamber in the past. I would also like to invite those businesses that have not joined the chamber yet to check it out. The chamber dues are an investment in the community that helps us bring some events to the area to create excitement for our local communities throughout the year.

I look forward to serving you and your business in 2025!! As a business owner who invested in the Melrose Area Chamber, we hope you have seen the return on your investment! As your Melrose Area Chamber Director, I welcome your input as we move forward in the New Year.

Make 2025 Your Year!

Whether you are new to Melrose, or you've been a chamber member for a while, I want to be the difference for your business. In 2025, your chamber membership and investment in your business will be worth even more.

at the Melrose Area Chamber of Commerce we bring community partners together for the betterment of all. We strive to advance your business in educating, energizing, and connecting a diverse group of leaders to serve the community.

To help our member businesses, we provide a variety of networking, advertising, educational, and social offerings each year. In 2025, we'll be expanding these with more opportunities to make deeper connections and learn from the Chamber's educational events. We also plan to support collaborative efforts with local chambers and organizations to help our members initiate and build business relationships for additional growth.

The chamber provides information on Melrose, business, or residential activities. Our Chamber also advocates for our business community on the local, state, and federal levels ensuring the voice of business is heard.

Our partnership with the City of Melrose continues to be one of our major points of focus, assisting in the areas that deeply impact economic development including directing and advocating for smart business growth, and advancing the cause of climate change and resource protections.

We are committed to current and future growth of Melrose. From workforce development to our Melrose Area Chamber Foundation Scholarship Program. The Chamber knows that the future of our workforce will impact our economy and economic development of tomorrow. Our members support our schools and continue to graciously donate and share their time and expertise with our students because they recognize them as our future business leaders and professionals.

Melrose is an excellent place to do business and a caring community in which to live with programs and learning opportunities for everyone. I want to encourage you to become active in the community and in (y)our Chamber in 2025. Please look at our calendar and this website for opportunities where you can help make a difference. Volunteer in Chamber activities or on a committee. Support our member companies with your business. Local purchases help build our community and strengthen our schools. Together we can become better than ever before.

We're here for you and we hope we can count on you to be here for the community as well.

Thank you,

Joeline Wieling
Executive Director

Due January 31st, 2025

Return to Melrose Area Chamber of Commerce, 223 E Main St, Melrose, MN 56352 Phone 320-256-7174

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Melrose Area Chamber of Commerce brings you innovative member benefits and programs that make the most of your marketing dollar and provide measurable returns. We're here to help you engage, influence, and make an impact using dynamic programs, services and initiatives designed with business success in mind. Please contact Joelene with questions at 256-7174 or melrosechamber@outlook.com. We would love to lock arms with you for the success of all area businesses.

Business Name _____

Primary Contact _____ Phone _____

Primary Contact E-mail _____ Company Website _____

Social Media Links _____ Address _____

City _____ State _____ ZIP _____

Is there anything you would like to share about your business? (Example: What people might not know about you?)

Investment Schedule based on employee count.		
*Note: Two part-time employees equal one full-time employee.		
EMPLOYEE COUNT	COST	TOTAL
No Employees	\$185	
1-5 Employee	\$225	
6-8 Employees	\$275	
9-10 Employees	\$350	
11-19 Employees	\$435	
20-29 Employees	\$605	
30-50 Employees	\$790	
51+	\$945	
Non-Profit: Churches and Schools	\$150 New 2025	
Community Organization: Lions, American Legion, MAAC, Senior Center, Women of today	\$125 New 2025	
Community Investor: Nonbusiness owner: Someone who lives in the community and supports the program.	\$100 New 2025	
Melrose Area Business Marketing Fund (Optional) This fund sponsors our "Support Local" initiatives throughout the year including boosted posts, newspaper ads and printing costs associated with encouraging people to always check Melrose Area first.		
Melrose Area Business Marketing Fund	\$50	
TOTAL INVESTMENT (Employee Count + Marketing)		

Board of Directors

Pam Rue, President
 Décor & More

Alondra Ambris, Vice President
 Taqueria Bravo

Amy Van Beck, Secretary
 Sacred Heart School

Robert Olson, Treasurer
 Anfinson Thompson & Co.

Jean Marthaler, Business Member
 Freeport State Bank

Committee Contacts

Colleen Winter
 Administrator, City of Melrose

Greg Winter
 Superintendent, ISD 740

Kelly Neu
 Community Ed, ISD 740

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Why Join?

The Melrose Area Chamber of Commerce is always working to create a successful environment for our members to thrive. We bring you innovative member benefits and programs that make the most of your marketing dollars and provide measurable returns. We're here to help you engage, influence, and make an impact using dynamic programs, services and initiatives designed with business success in mind. Here are a few ways we plan to do that this year:

The Melrose Area Chamber of Commerce is in partnership with our local businesses. We want the businesses to be successful. The chamber is supported by membership dues that are reviewed annually by the board of directors. The dues are based on the number of FTE's – full-time equivalent – employees. The chamber is active in keeping the city of Melrose a great place to live, to work and to play.

Advertising and promoting opportunities - such as through our website, Facebook, Facebook Live, email marketing, printed and radio advertising.

Referrals – the best form of advertising is a referral.

Events - creating, organizing and promoting events that foster pride and enthusiasm in residents and visitors.

Networking programs and events - such as our Business After Hours program. Quarterly this event is hosted by a chamber business.

Get Involved-

There are many opportunities to bring your talents to the Melrose Area Chamber of Commerce through volunteering. It allows you the chance to not only get to know new people, but for them to get to know you better as well. Through volunteer opportunities, we work together for the good of Melrose and it is a great way to meet new customers and make new friends.

Volunteer opportunities include:

- Annual Chamber Awards Banquet
- Holiday Kickoff
- Valentine's Dinner and a Show
- Farmers Market
- Melrose Riverfest
- Ladies Designer Bag Bingo
- Join our board of directors

Chamber Bucks – These are dollars that never leave the community. Melrose Chamber Bucks are used just like cash. They can be purchased at Melrose Area Chamber office.



Chamber Bucks-

Each participating Chamber Business in Melrose and Freeport Area is encouraged to accept Chamber Bucks' To be reimbursed for the currency, bring it to your local banking institution with your regular deposit. If you do not bank locally, please contact the Chamber office for reimbursement.

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Chamber Bucks can be redeemable at any participating Chamber Business in Melrose and Freeport Area. You can use it just like cash (but no change will be given so use the full amount.). The Chamber Bucks program is to keep our dollars local. Here is a list of 2024 Chamber Member businesses that can accept Chamber Bucks:



510 Art Lab	City of Melrose	Kraemer Lumber Co Inc.	Midwest Automatics
Advantage 1 Agency	Coborn's Melrose	Kyle Hoiium Agency	Midwest Dental Melrose
Anfinson Thompson & Company, PA	Dan Schmidt Printing INC	American Family Insurance	Midwest Screen Print
Arvig	Décor & More	Kwik Trip	Modern Rose Salon & Spa
Austin's Floral	Freeport Farm Center	Lond O Lakes	North Risk Partners
Bernick's	Freeport Lions	Leedstone	Patton Schad Funeral & Cremation
Boomerang Marine & Sports	Freeport State Bank	Magnifi Financial	Proliant Dairy
Brenny Transportation, Inc	Greenwald Insurance	Mayers Inc.	Rahn's Oil & Propane
Bueckers Biffies	Harvest Church Freeport	Meadowlark Country Club	Sacred Heart Church & School
CAP Enterprises	Hubbard Radio KIKV	Melrose 1 Stop	SC Melrose Youth Hockey
CentraCare Melrose	Integrated Health & Wellness Center	Melrose American Legion Post 101	Spiritiz Liquor
Central MN Computer Services	Integrity Photography	Melrose Area Arts Council	St. Paul's Lutheran Church
Central MN Realty, Aimee Hegg	JD's Taphouse	Melrose Area Community Ed	Star Publication
Church of St. Mary	J&R Frericks Construction Inc.	Melrose Area Senior Activity Center	State Farm Insurance
City of Freeport	John Wiese Ford	Melrose Area Women of Today	Stearns Electric
	Kelly Promotions	Melrose Bowl - Schiff's Bar & Grill	Stearns History Museum
		Melrose Feed Mill	Taqueria Bravo
		Melrose Fitness	The Bluffs
		Melrose Hardware Store	The Pioneer Inn
		Melrose Lions Club	Tree of Life Assisted Living
		Melrose Mobile Home Park & Storage	Tri-Cap
		Melrose Mutual	True North Marketplace
		Melrose Stages	Uphus Law Office
			West Central Sanitation
			Worms Lumber & Ready Mix

You can see the NEW 2025 completed list of chamber members at www.MelroseMN.org February 1st, 2025. If the business you're spending your Chamber Bucks at has any questions, please send them our way. If you'd like to get your own Chamber Bucks to gift in the future, please contact the Melrose Area

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